

WESFED LLC is a SAM.gov registered, veteran-owned small business delivering web development, AI systems, data dashboards, and digital marketing to government and commercial clients since 2008. Every engagement is led by senior personnel with direct principal accountability — from technical architecture through plain-language reporting.

CORE CAPABILITIES

- **Web Design & Development** — Section 508 / WCAG-aware, secure, high-performance websites and web applications on modern frameworks.
- **AI Systems & Automation** — Custom AI assistants, document and data processing, and workflow automation that cut manual overhead and turnaround time.
- **Data Dashboards & Reporting** — Real-time dashboards that consolidate scattered data into decisions leadership can act on.
- **Search & Answer Engine Optimization** — Technical and content SEO plus AI-answer (AEO) optimization for durable visibility in search and AI-generated results.
- **Digital Marketing & Outreach** — Strategy-first campaign planning, content, and multi-channel outreach tailored to mission and audience.
- **Analytics & Performance Measurement** — End-to-end tracking architecture and plain-language reporting that ties activity to measurable outcomes.

DIFFERENTIATORS

- ✓ 18 years in continuous operation
- ✓ Senior-led on every project — direct principal accountability
- ✓ One point of contact from kickoff through delivery
- ✓ Full-stack across web, AI, dashboards, and marketing
- ✓ Section 508 accessibility awareness
- ✓ Transparent, plain-language reporting
- ✓ No long-term contracts required

COMPANY DATA

Legal Name	WESFED LLC
UEI	V8J1RQC4E2H4
CAGE Code	21LM3
Business Type	Small Business, VOSB
Founded	2008
Location	Clarksville, TN

NAICS CODES

- 541519 Other Computer Related Services (Primary)
- 541511 Custom Computer Programming Services
- 541512 Computer Systems Design Services
- 541613 Marketing Consulting Services
- 541810 Advertising Agencies

PRODUCT & SERVICE CODES (PSC)

DA01	IT & Telecom: Business Application/Application Development Support Services
DA10	IT & Telecom: Business Application/Application Development SaaS
DF01	IT & Telecom: IT Management Support Services
R422	Support (Professional): Market Research/Public Opinion
R426	Support (Professional): Communications
R499	Support (Professional): Other

REPRESENTATIVE PAST PERFORMANCE

WEB DEVELOPMENT

Regional logistics firm

Full website redesign on a modern, accessible, high-performance framework.

✓ Organic traffic tripled in 8 months.

AI & AUTOMATION

Professional services firm

Custom AI workflow for intake, follow-up, and client reporting.

✓ 14 staff hours saved per week.

DASHBOARDS & ANALYTICS

Multi-location healthcare provider

Unified reporting dashboard consolidating performance across locations.

✓ Real-time visibility, manual reporting eliminated.